

Introducing

Centres for Pride of Place (West Midlands)



**for
shared prosperity**

During the Commonwealth Games, people across Birmingham and the region came together with a shared sense of pride.

Values Shared is a new collaborative venture established to take forward that collective sense of pride, growing and supporting a regional community, connected, physically and digitally, for shared prosperity and social impact.



Values Shared

With community. Within community. For community.

It all started
with

A passion for place

and

A passport for community

Even before the Commonwealth Games got underway, a large online community of people with a shared passion for place was starting to come together using a new digital space called Community Passport to create and share digital content.

www.CommunityPassport.com

[View video here](#)





Interactive mapping



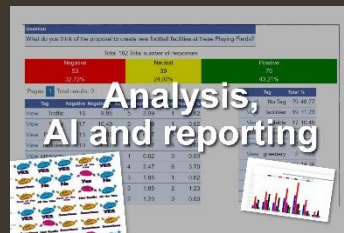
Resource library



Immersive experiences



Surveys, polls and chat



Analysis, AI and reporting

COMMUNITY PASSPORT

COMMUNITY PASSPORT IS A FLEXIBLE AND ADAPTABLE DIGITAL SPACE FOR ENGAGING AND CONNECTING COMMUNITY, BUSINESS AND LOCAL GOVERNMENT IN SHAPING AND PROMOTING PLACE.

WORKING TOGETHER, PEOPLE CAN:

BUILD AND ACCESS THEIR OWN RESOURCE LIBRARY AND GATHER INSIGHT THROUGH SURVEYS AND CONVERSATIONS.

MAP LOCAL ASSETS, CREATE MAPS AND TRAILS.

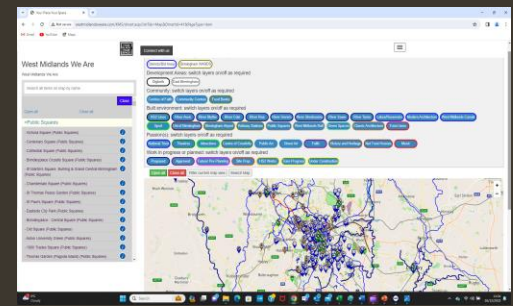
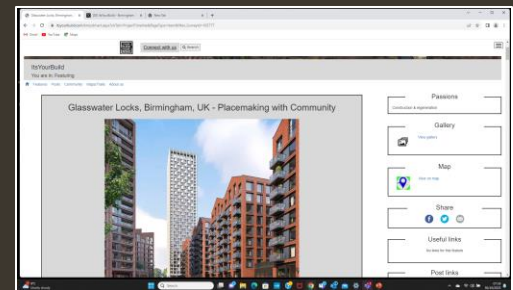
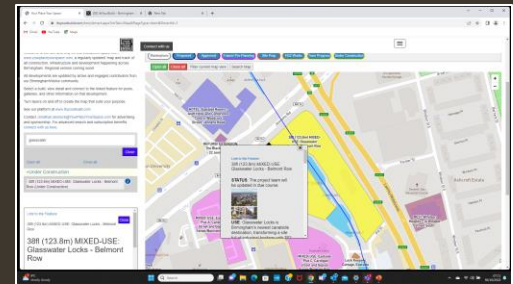
PUBLISH REGULAR CONTENT.



Community passport



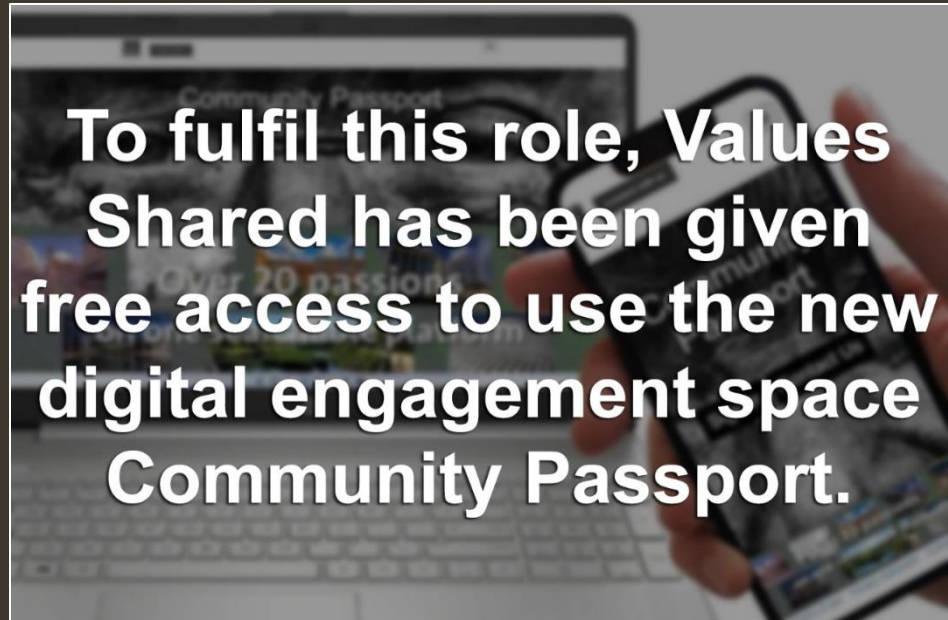
Community workspace



Values Shared

will now help drive a regional roll out of
digitally connected

Centres for Pride of Place



To fulfil this role, Values Shared has been given free access to use the new digital engagement space Community Passport.



Values Shared has also been given access to a suite of interactive maps for mapping & promoting social economy assets.

What a fantastic location for our first
Centre for Pride of Place

Our first Centre for Pride of Place will be in a stunning location close to Birmingham City Centre

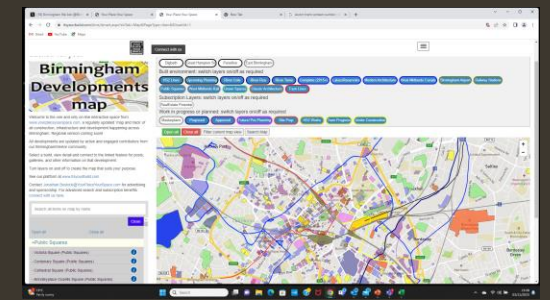
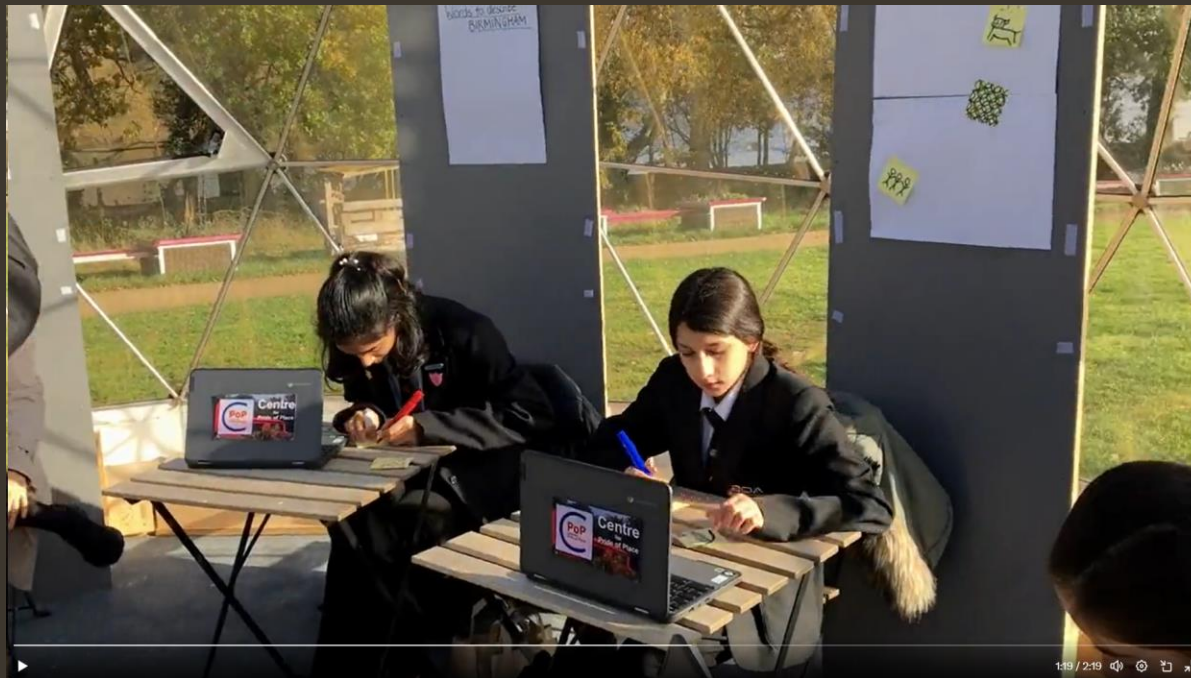


We could not ask for a more perfect location for our first Centre for Pride of Place.

This CPOP will run out of the stunning Nature and Wellbeing Centre operated by Birmingham Settlement at the Birmingham Reservoir.



Young people have already been actively engaged and involved in the mapping of local assets and the shaping of places at the Centre.



<https://x.com/BirminghamWeAre/status/1725063588799263194?s=20>

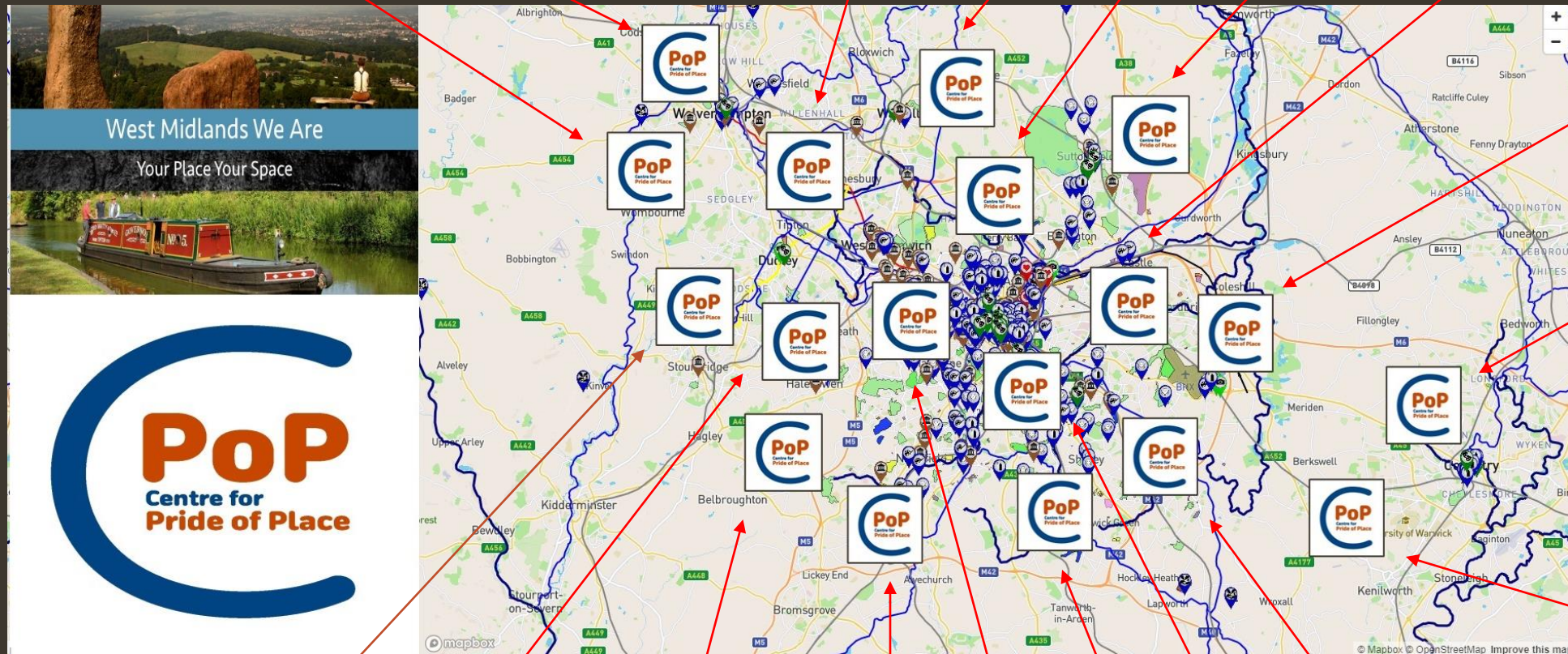


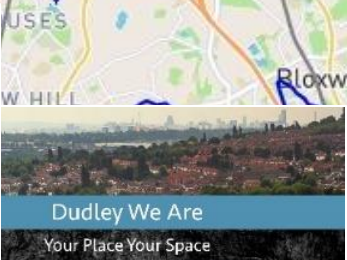
Working alongside charities and other community interest companies, digital devices have been gifted to be used as part of programmes and campaigns to engage and involve people with limited or no access to the internet.

We are actively talking to charities such as The Good Things Foundation to make more devices available.

And what will 2024 bring with the help
of funding, support and partners?

First, there will be more and more connected Centres for Pride of Place rolling out across the region.






More community generated content will be published on multiple platforms with a regional reach that builds on the over 2.4 million views achieved so far by Birmingham.

Work will commence on a modern day Academy for Pride of Place, sharing knowledge, insight and skills on what makes and shapes great places to live in, work in and grow up in.




A first for the UK and located right here in the West Midlands.

Even greater community connections will be made through shared passions.




Canals & Waterways

Your Place Your Space




A collage of images related to canals and waterways, including a canal boat on a narrow canal, a map of the canal network, and a view of a canal with a bridge.




Historic Buildings

Your Place Your Space




A collage of images related to historic buildings, including a large classical building facade, a map of historic sites, and a Gothic-style church tower.




Public Art

Your Place Your Space



A collage of images related to public art, including a sculpture of four figures, a map of public art locations, and a modern sculpture in a park.



Modern Architecture

Your Place Your Space



A collage of images related to modern architecture, including a large curved building facade, a map of modern buildings, and a modern building at night.



Parks & Open Spaces

Your Place Your Space



A collage of images related to parks and open spaces, including a park with a pond, a map of parks, and a view of a park with trees.



Public Squares

Your Place Your Space



A collage of images related to public squares, including a public square with a statue, a map of public squares, and a view of a public square.




It's Your Build

Your Place Your Space




A collage of images related to building and construction, including a city skyline, a map of building locations, and a modern building facade.



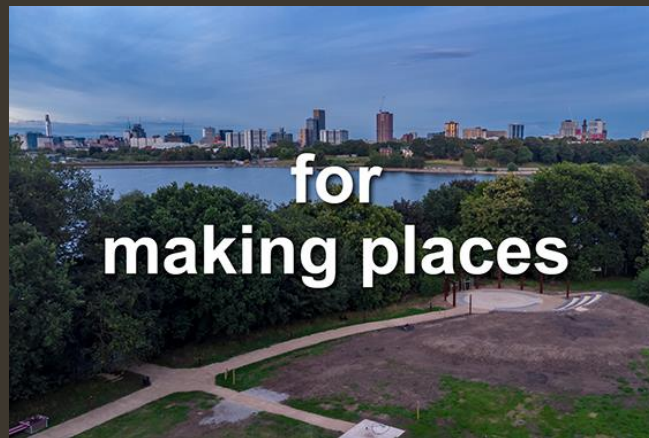
Centres of Creativity

Your Place Your Space

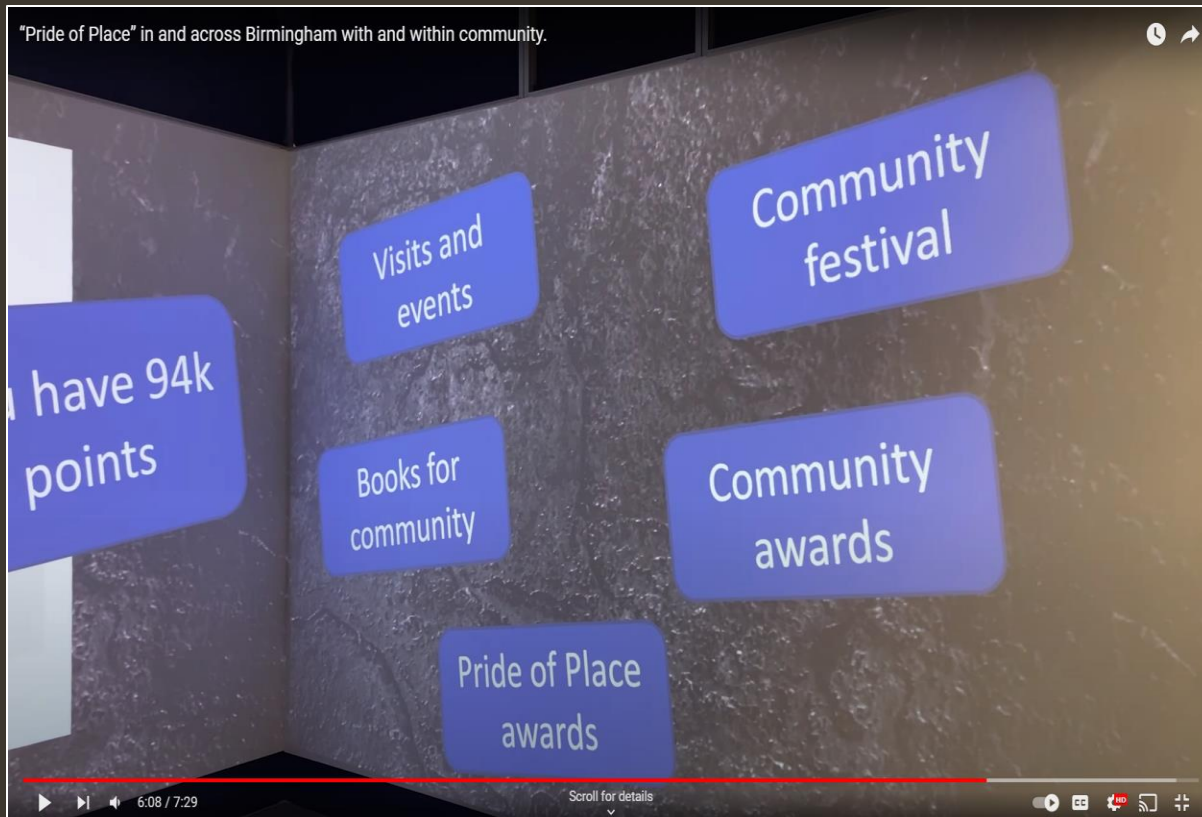


A collage of images related to centres of creativity, including a large brick building, a map of creative hubs, and a view of a creative hub.

Values will be shared with even greater social, economic and community purpose



A form of digital currency will recognise and reward community groups for the contributions made



It is only fair that people who contribute to growing “Pride of Place” and become actively involved in mapping local assets should be recognised for the positive contribution they make to their place.

Values Shared will be taking forward a new initiative that looks to recognise the work of contributors with a digital currency that rewards the community they represent.

This form of gamification is now in a test phase of development.

Let's connect and together grow pride

in your neighbourhood

in your town

in your city

in your region

for your community



Values Shared

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www.ValuesShared.com

Contact:

Jonathan.Bostock@YourPlaceYourSpace.com

07432 637322